

Pima County Junior Livestock Sales, Inc.



President- **Laura Levin** Vice-President- **Bobby Torres** Treasurer- **Brandy Lara** Secretary- **Chris Palmenberg**

PCJLSC Meeting Minutes – JUNE 4, 2019

In Attendance: Laura Levin, Chris Palmenberg, Josh, Tawn & Julia Johnston, Brandy Lara, Irish Coussens, Jill Palmenberg, Patsy Selke, Marvin Selke, Tricia Harris, Carter Ham, Alan Wetherbee, Jen Vimmerstedt, Heather Wood, Jen Skaggs, Ryan Thiessen, Ed Konrath, Brad & Jenni Ferris, Lisa Benson, Cheryl Burkley, Lori Birdsong

Bev Mellor, Kay Moreno, Micaela McGibbon, Alan Wetherbee, Cheryl Caswell, Ashley Haller, Dr. Torres, Pam Skomski,

Next Meeting: Tuesday, September 3, 2019 – County Extension Office 6:30 p.m.

- Meeting called to order at 7:00 pm by Laura Levin
- Introductions
- Option to meet across the street, but group said no, we're fine here.
- Agenda items – any need to be added? Josh: Move some 4H program \$\$ to different programs. Brad: Panels. Tawn motions, Jill seconds, **approved**.
- Previous meeting minutes – Any changes? Ryan motions, Alan seconds, **approved**.

Officer Report - Treasurer Report

Checking: \$622186.83
Savings: \$35689.73
Total: \$657876.56

Large stock collections – There have been lots of questions about when the checks go to the kids. We don't have enough money yet from the buyers to cut the checks. Payout for Large Livestock is over \$582,000, small stock over \$85,000, so we don't have enough at this point. Hoping in the next two weeks, but not certain. Josh will send out an e-mail at some point to tell the kids "July 15" – We can set the precedent and then if they get it early then that's great for them. Let's add something like this to the seller's letter. In previous years we've sent checks to Community Club leaders for disbursements

Unpaid:

Large Stock: \$183,151

Small Stock: \$24,450

OLD Business

None



NEW Business

Critique of Large and Small Stock Auctions:

Laura: Amount of money brought in was fantastic. Amount of steers we had, the prices still did well.

Josh: People really liked the bathrooms; Would like to see recycling bins for the bottles. Got a note from a buyer who was top ten and didn't know they had the parking spot.

Josh/Brad: For runners: Large stock will work large and small will work small. Need a sign-up sheet or project coordination to ensure we get the requisite participation. Some of the kids wanted to help handing out water bottles, but we don't need that any more. They can fill the bins instead of holding the bottles walking around.

Brad: How prices displayed on upper screen. We need to put another t.v. screen so it's a bit more clearer. Needs discussion. Another TV in Hall of Champions. Another table with spotter on the side so they can be on the level with the auctioneers so they can spot buyers more easily. Giveaway things should have no dates on them when ordered. New buyers tag needs to be written the same as they are printed. Buyer's gate still had some issues, need to be worked out. Jamie and I helped make sure people were parked correctly in the named spaces. Small stock – some kids were wearing bunny ears – no costumes and dress up. That club was dealt with. Only champion and reserve champion animals can have other kids in there with rewards. Need to make sure in heading on sales catalog which lots match the signs up on the wall. Why the small stock sale was closing the gates when I went back to pet some bunnies. Small stock critique put the kibosh on that.

Irish: Cups bought by mistake (plastic was hit instead of metal). Large stock critique had lots of people concerned. Pens were legit! Everyone loved them.

Laura: Up on the price board where it says "record" prices, it doesn't say "champion prices." We'll have a discussion at the first meeting to decide how we want the signage. Situation where someone else auctions animal for someone who can't attend the auction. All coordinators have to be in agreement on this on a case by case basis. School trips, etc. vs. auction and participation.

Brad: Kids need to choose between other events and 4H things. They can't do both. We need to specify this in the Sales Committee rules.

Josh: A few other items from large/small critiques. Want to bring back the giant LED screens we had in the past. We need one extra person to run them. Can we make the sale online for distance buyers? Currently we can proxy bid people. We'll see with Paul what it would take logistically. Make a point in the livestock auction rules where if you miss your spot you don't get another chance. Maybe consider the idea to require showmanship and market to participate in the auction. Farm Bureau concerns: Ad had the wrong date, and they were upset that we turned away new buyers for breakfast/brunch.



Brad: Had issues for this before where “Little Johnny’s parents” sign up as buyers for a free breakfast. If the FB is willing to feed more people then perhaps we could do that. Perhaps move to Rose Garden at the cantina, etc.

Tawn: We registered 103 new buyers and only four bought.

Pat: How / why do we sign up new buyers ahead of time? No one who showed up said they’d signed up early.

Tawn: the advanced buyer registration system needs some cleanup.

Laura: We had some people calling and trying to get in during the week, but we can’t do that. Families can buy tickets for them to come in to see animal shows, etc. Lots of kids put in their show times, so they should take those out of buyer’s letters (also breakfast), because it’s not free.

Alan: The parking situation – perhaps there should be some limit on the extra parking passes through 4H. The parking lot was always full.

Brad: Mentioned to Celia – a buyer’s thank you letter contest.

Jill: Floor prices need to be listed in the sales program – ensure it’s in there. Let’s add that page online.

Laura: Need to scan all the signed forms so if there’s a question that pops up, we can find them.

Brad: We’re not the “good old boys” anymore – need to keep to the rules, etc. – no bending the rules to our friends.

Laura: Need to pre-pay if they’re “repeat offenders” of not paying at the previous auctions.

Tawn: Wants to discuss banning people from auction at our next meeting.

Brad: Need to discuss with judges – the light weight steers may be all red, not the “first in class” gets blue. This needs to be done on the project level, but come from the Sales Committee.

Nominating Committee Member Selection:

Julia & Jill nominating committee with Dr. Selke as chairperson.

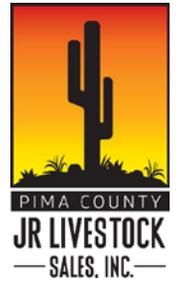
Rules – Any Changes for next year:

Eligibility to come to the auction if they miss their spot. Must do market & showmanship in order to participate in the auctions (choose 4H activities vs. others).

Thank you letter from President: Laura will take care of getting that out.

Fair Commission Update – Dr. Selke:

Nothing to report; Overall outcome of the Fair – down a bit on attendance, revenue down a bit, but last year they had #Red4Ed which generated a ton of admission on Thursday/Friday – also last year had some “better” concerts. 4H campground contributed a bit of liveliness.



Budget funds (Josh): Sending kids to Montana next week, so it would be great to allot some of the citizenship money which was allotted for Washington DC over to the Montana trip. JOLT camp as well is needy for some funds. Both accomplish the same needs as citizenship programs. If I had to make an “ask” right now, \$3000 to Montana and JOLT each. Interstate exchange raised \$6000 and JOLT raised \$10,000 in fund raising. Brad makes motion to switch funds allocated to 4H Washington trip to Montana/JOLT – Tawn seconds. Discussion – Does this take away from scholarship? No it’s a separate bucket. **Motion carried.**

Panels: Dr. Selke loved the panels. Went to Sonoita and borrowed some panels. Newer panels will try to get some bids together for the September meeting.

Allen moved to adjourn the meeting at 8:18 p.m. Trish seconded - **Motion carried**