

# Pima County Junior Livestock Sales, Inc.

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President- **Laura Levin** Vice-President- **Bobby Torres** Treasurer- **Brandy Lara** Secretary- **Chris Palmenberg**

## **PCJLSC Meeting Minutes – March 5, 2019**

**In Attendance:** Laura Levin, Chris Palmenberg, Ed Konrath, Alan Wetherbee, Kay Moreno, Irish Coussens, Patsy Selke, Marvin Selke, Tricia Harris, Jen Skaggs, Micaela McGibbon, Ryan Thiessen, Bev Mellor, Brandy Lara, Brad Ferris, Allen Brant, Cheryl & Kevin Caswell, Jeanette, Eric, Lisa Benson, Jen Vimmerstedt, Dr. Torres, Ashley Haller, Carter Ham, Garrett Ham, Josh, Pam Skomski

**Next Meeting:** Tuesday, April 2, 2019 – County Extension Office 7:00 p.m.

- Meeting called to order at 7:00 pm by Laura Levin
- Introductions
- Agenda items – any need to be added? Poultry (Alan has something) Micaela, Kay seconds, **approved.**
- Previous meeting minutes – Remove Ed Konrath, add Garrett Ham. Micaela, Allen seconds, **approved.**

## **Officer Report - Treasurer Report**

Checking: \$66583.10  
Savings: \$35688.84  
Total: \$102271.94

Large stock owed over \$11,000

Small stock owed over \$5,000

Double A feeds still owes large amount.

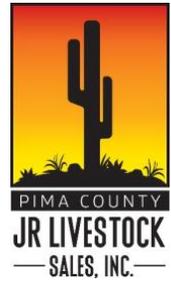
## **OLD Business**

**Duties list:** Check out updated duties list and let us know if there are any questions. Processing (lower edge) is Allen Brandt. Everything else looks good.

**Reserved Parking Spaces:** We want to put our top ten buyers up front with parking spaces. We probably need signs made up, and we can get 1-2 people from 4H to volunteer and help control that area.

## **NEW Business**

**Poultry:** Started a new project four years ago...the commercial egg layer project. We're up to about 35 kids involved this year. Has gone from \$1100 to last year \$2200 on the auction. What do we need to do



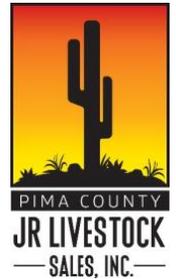
to get it recognized as a grand champion during the auction? Board has “grand champion broiler” and “grand champion fryer” – what do we need to do to get these new projects on the board? Our poultry program is one of the biggest in the country now with almost 600 birds. They are production animals, and we would like to see them added. These are “true” commercial birds. Brad motions for signage for “Commercial Egg Layer” and “Commercial Turkey” – Ryan seconds. Discussion – fifth year of Egg Layer, first year of Turkey. Brad thinking that there’s a limited amount of space on the bar and current signage. Possibly we could lay them out a different spot around the barn? Where are they in the auction? They are sold later in the auction, but right now can’t be within the grand champions. Two separate issues – one signage and one in the spot in the auction. Poultry is one project, and has several facets. We’re discussing how the small stock runs their auction. These birds can be auctioned now, and they’re just “blue ribbon poultry”.

Brad rescinds the original motion. Brandy seconds, **approved**.

Irish makes a motion to have the “Commercial Egg Layers” at the top of the auction with Grands and Reserves. Brad seconds. Sell as champion this year and tell everyone we’ll have a new board including that. **Approved**.

#### **Ideas for Auction Improvement:**

- Powerpoint at the beginning. Would be nice to add to this an “order” of the auction such as the American Flag, 4H pledge, etc.
- Pam has 30 8x10 Frames she could cycle them over by the tv’s.
- Top ten buyers signs for both large and small stock auction.
- Jennifer V. is taking over the website, and we’re working on getting everything together for her to update it. Any ideas on the website appreciated.
- Dean Fish said we can borrow their sale ring panels...can make the ring rounder and smaller to leave more room between bleachers and sale ring. Working on raising the spotters higher so they can see the buyers better. Brad to double check the height to ensure we have safety for cattle per Dr. Selke.
- Is there a resource we can give to new buyers? There is a pamphlet which was updated recently and posted.
- Social media for the Sales Committee?
- Need ticket or credentials for the buyers to come in the Brekke gate. Pam says we need to send out a card or something identifying them as a buyer. We send out a card to get people in. Pam needs copies both large and small to get the gate people. How can we get new buyers into the Brekke Gate? Possibly have new buyers register on the site and we can e-mail them a pass for the Brekke Gate on auction date. How do we qualify new buyers to get them passes, etc.? We could have a sign up website for them to sign up, and someone from the committee can send them a flyer with an identifier number and we can track whether they came. Create a field for business name as well. Possibly use Google Docs.



### Fair Commission Update

Lots going on last week Saturday – lots going on! Work day was done by 11am, and the pens looking good. Gun show was there again, La Mesa RV rally was there (7-8 times per year). Horse event, 4th week & barrel race was moved from Marana down to the fairgrounds. Poultry clinic with over 50 exhibitors there. In the campground we had 140-150 spaces occupied, “just off the road” not there for a specific event. It’s amazing how the fairgrounds have taken off. Pima County Fair Hall of Fame – Jan Levine & Kay Moreno are going into it this year.

Allen moved to adjourn the meeting at 7:56 p.m. Irish motions, Brandy seconded - **Motion carried**